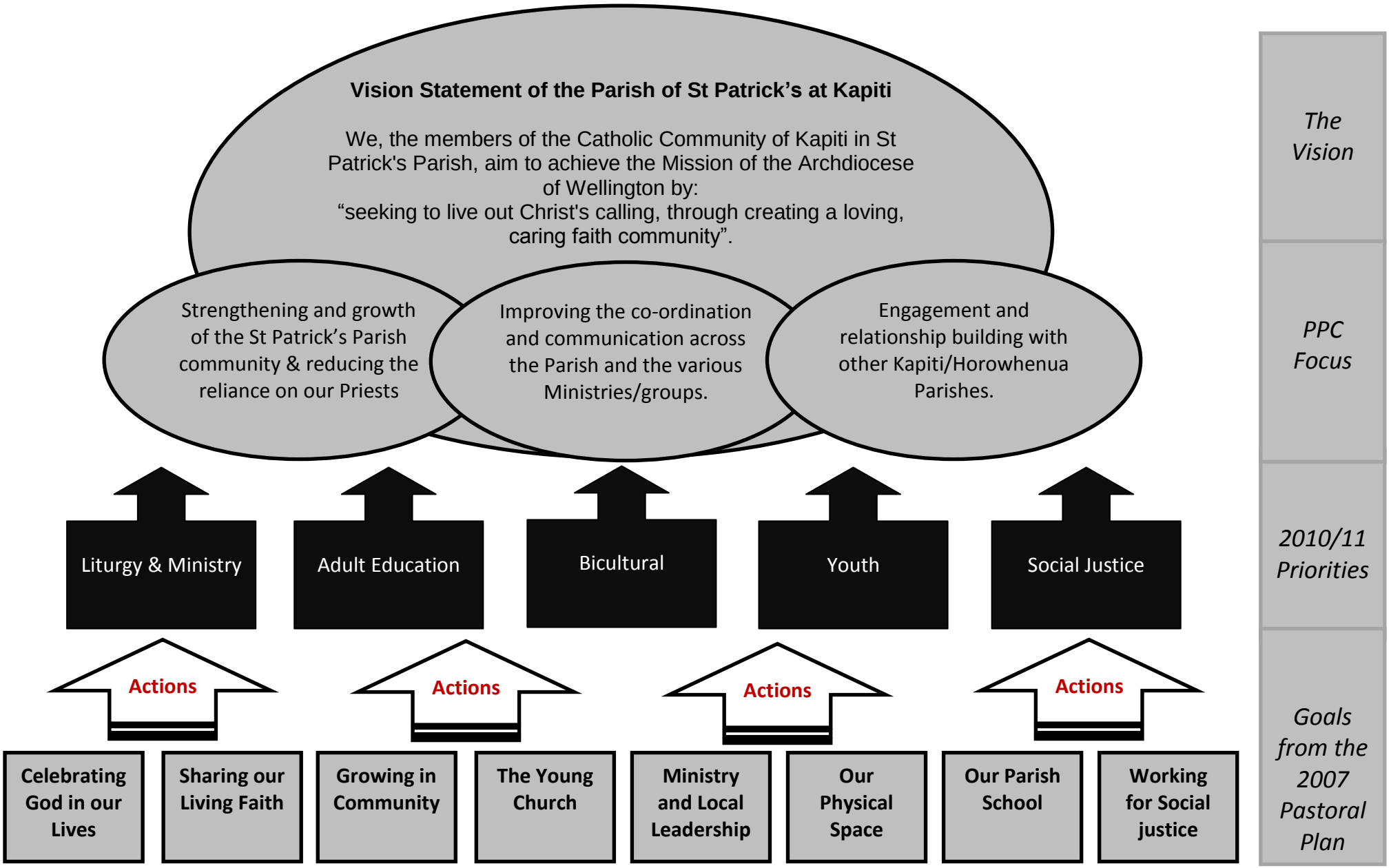Summary of PPC plan and direction: Oct 2010